



## SPONSORSHIP

ASA DataFest™ at Mizzou cannot run without your support.  
Please see below for Sponsorship opportunities.

### **Impact of Your Sponsorship**

An important feature of ASA DataFest™ at Mizzou is to bring the data science community together. Undergraduate students do the work and they are assisted by consultants who are graduate students, faculty, and industry professionals. Any residual funds will support undergraduate statistics education and foster the new generation of data science.

### **Benefits of Sponsorship**

Sponsors will be provided with various advertising and recruiting opportunities. We would also be happy to provide any further information to the students about your organization as well. Please consider visiting us as a 'VIP Consultant'. We would love to have you stop by as a visitor or a judge for the event. We envision the visitors' role to be either serving as an unbiased judge, or interacting with and mentoring the students, brainstorming with them, and providing statistical, computational, or application specific guidance for a couple hours anytime during the event. It's a wonderful recruiting opportunity and lots of fun, too. This can be quite rewarding to get a chance to chat with the students as they put their creativity and analytical skills to use. Many professionals find ASA DataFest to be a great recruiting opportunity—they get to watch talented undergraduate students work under pressure in a team and examine their thinking processes.

### **Sponsorship Levels**

Platinum Sponsor - \$4,000 and above

- Large logo prominently placed on ASA DataFest™ at Mizzou handout, posters and flyers
- Logo and link on ASA DataFest™ at Mizzou website
- Access to resume book of ASA DataFest™ at Mizzou participants (subject to students' agreement)
- If requested, table for HR/recruitment for two hours before ASA DataFest™ at Mizzou (Friday afternoon)
- If requested, company/organization information session to ASA DataFest™ at Mizzou participants (we will provide the space and advertise your event)

Gold Sponsor: \$2,500 - \$3,999

- Medium logo on ASA DataFest™ at Mizzou handout, posters and flyers
- Logo and link on ASA DataFest™ at Mizzou website
- Access to resume book of ASA DataFest™ at Mizzou participants (subject to students' agreement)
- If requested, table for HR/recruitment for one hour before ASA DataFest™ at Mizzou (Friday afternoon)

Silver Sponsor: \$1,000 - \$2,499

- Small logo on ASA DataFest™ at Mizzou handout, posters and flyers
- Logo and link on ASA DataFest™ at Mizzou website
- Access to resume book of ASA DataFest™ at Mizzou participants (subject to students' agreement)

Bronze Sponsor: \$500 - \$999

- Small logo on ASA DataFest™ at Mizzou handout, posters and flyers
- Logo and link on ASA DataFest™ at Mizzou website

Individual sponsor

- Acknowledgement on ASA DataFest At Mizzou handout
- DataFest memorabilia

### **Ways to give**

You can mail your donation to

ASA DataFest at Mizzou  
c/o Suhwon Lee  
146 Middlebush Hall  
University of Missouri  
Columbia, MO 65211

Please make your check payable to 'ASA Mid-MO Chapter'. Please note on your check "ASA DataFest 2018".

### **Sponsorship questions?**

Please do not hesitate to contact Suhwon Lee ([LeeSuh@missouri.edu](mailto:LeeSuh@missouri.edu)), ASA DataFest™ at Mizzou coordinator, with any questions.